

2015
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## MORE CHILDREN WALKING TO SCHOOL

## ORGANISATIONS:

Police, Council, VicHealth, VicWalks, VicRoads, TAC, SW Healthcare, Local businesses, Media, Sustainability Victoria

ROADSSAFETY EDUCATION

SCHOOL COMMUNIITY: Students, Parents, Neighbhourhhods, Principal, Teachers

## MOTIVATION



## 2015

TRUTH 2.
IT TAKES TIME FOR CHANGE TO OCCUR

Schools Collecting hands up data



Hands up survey average for all schools


TRUTH 3.

## STRENGTH COMES FROM OWNERSHIP



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Warrnambool is a city who values their children; we show this by creating a healthy and safe environment for them to travel in.


Mission Statement:

Educate and provide practical experiences

Community awareness

## Partnerships



## HOW AM I GOING TO MEASURE SUCCESS?

BE SPECIFIC \& BE FLEXIBLE

SET GOALS- SMALLER THE BETTER

## KNOW YOUR CLIENTS



## BUILD MOMENTUM AND UNDERSTANDING

BASELINE DATA

CHALLENGES

MOTIVATIONS

## CHAMPIONS



## HEALTHY MOVES

## CREATE A VIRTUOUS CYCLE

MORE PEOPLE ON THE STREET


MORE STUDENTS
-Walk

- Cycle
-Bus
- Safety improves


PERCEPTIONS OF DANGER
FALL
OR
PROVIDE EVIDENCE FOR INFRASTRUCTURE WORKS

- In the precinct
- Speeding


Continued funding for St Johns School Crossing Jamieson St School Crossing

Bromfield St School Crosssing
Allansford School Crossing moved to Tooram Rd
Ross St School Crossing
Manned Crossing at Raglan Pde (Gateway Rd)
Linemarking (routes to school)
Henna and Koriot St pedestrian refuges (east end)
Partner with Victoria Police to give road safety talks
Partner with Victoria Police to encourage parents and students not to cross at the Jamieson St shop (use crossing instead)

